

About the University :

The foundation of Dr. B. R. Ambedkar University (originally known as Agra University) was laid on the 1st of July, 1927, as a result of hectic efforts of a band of enthusiastic educationists like Rev. Canon A.W. Davis, Munshi Narain Prasad Asthana, Dr L.P. Mathur, Lala Dewan Chand, Rai Bahadur Anand Swarop and Dr. Brajendra Swaroop..

Original jurisdiction of University extended over United Provinces of Agra, Central India and Rajputana with 14 affiliated colleges and 2530 students of which, 1475 students belonged to United Provinces. Initially, there were only four faculties in the University viz. Arts, Sciences, Commerce and Law. Faculties of Medicine (1936), Agriculture (1938), Home Science (1980), Basic Sciences (1981), Fine Arts (1982) and Management (1994) were added subsequently.

A decisive characteristic in influencing the education of an academic institution is the pursuit of excellence and consistent adherence to high standard in terms of imparting knowledge promoting research. During last eighty three years the University has endeavoured to keep adopting these high ideas and has established rich traditions and evolved respect from the intellectual community. University has sincerely served the cause of higher education in northern India. The ancient principle of integrating ethical and moral values in education has been the endeavour of the University. To inculcate these essential values in its students academicians have been assiduously trying to sharpen the content and curriculum of the University.

The University was renamed as Dr. B. R. Ambedkar University in 1996. The University now caters to the educational need of the seven districts of Agra Division Agra, Aligarh, Mainpuri, Hathras, Firozabad, Etah and Mathura. Besides, the University is proud of having affiliated to it, Sarojini Naidu Medical College, which is one of the oldest and premier Medical Institute of the country. At present university have approx 200 affiliated colleges and 15 residential Institutes spread out in its four residential campus viz. Paliwal Park, Khandari Campus, Civil Lines Campus and Chhaleshar Campus. Furthermore, this university affiliates colleges of Homeopathy, extending all over the State of U.P.

The University is steadily surging ahead as a centre for higher scientific vocational and job oriented education and innovative



About the Howard University

Founded in 1867, Howard University is a research university comprised of 13 schools and colleges. Students pursue studies in undergraduate, graduate and professional degrees. To date, Howard has awarded more than 120,000 degrees in the arts, the sciences, and the humanities. The historic main campus sits on a hilltop in Northwest Washington blocks from the storied U Street and Howard Theatre. Howard University is just two miles from the U.S. Capitol where many students intern, and scores of alumni shape national and foreign policy. Howard is a leader in STEM fields. The National Science Foundation has ranked Howard as the top producer of African-American undergraduates who later earn science and engineering doctoral degrees. The University also produces more minority doctoral graduates in computer science than any other university in the nation and boasts nationally ranked programs in social work, business and communication sciences and disorders. In 2013, The Washington Post named Howard "An Incubator for Cinematographers."

About the Institute of Tourism & Hotel Management :

Institute of Tourism and Hotel Management has been established in 2004 under the flagship of Dr. B. R. Ambedkar University. Located at Khandari campus in Agra, Uttar Pradesh, the institute is firmly established as one of the leading units of the University in serene natural aesthetic settings. The institute conducts MBA (Travel and Tourism Management), PG Diploma in Tourism & Hotel Management and BBA (Hotel Management) and B.A. (Vocation).

With all modern amenities the ITHM is located in the lush green eco-friendly Khandari campus. The institute is located in the heart of the city and that too in the vicinity of the other colleges of Khandari campus.

The campus is well connected to all the major parts of the country via train and road. The Raja-Ki-Mandi railway station is only 1.5 km away and the Inter State Bus Terminal (ISBT) is hardly at a distance of 2 km from the institute.

About the Agra :

The heritage of Agra city is linked with the Mughal dynasty, numerous other rulers also contributed to the rich past of this city. Modern Agra was founded by Sikandar Lodhi (Lodhi dynasty; Delhi Sultanate) in the 16th century. Babar (founder of the Mughal dynasty) also stayed for sometime in Agra and introduced the concept of square Persian-styled gardens here. Emperor Akbar built the Agra Fort and Fatehpur Sikri near Agra. Fatehpur Sikri remained his capital for around fifteen years after which the city was left isolated in mysterious circumstances.

Agra came to its own when Shahjahan ascended to the throne of Mughal Empire. He marked the zenith of Mughal architecture, when he built the Taj Mahal in memory of his beloved wife Mumtaz Mahal. In his later years, Shahjahan shifted his capital to the new city of Shahjahanabad in Delhi and ruled from there. Shahjahan was dethroned in 1658 by his son, Aurangzeb who imprisoned him in the Agra Fort. Aurangzeb shifted the capital back to Agra till his death.



INTERNATIONAL CONFERENCE ON TOURISM, PLURALISM AND HERITAGE- ISSUES & CHALLENGES IN MODERN WORLD

25, 26 and 27th February, 2018

Jointly organised by

Institute of Tourism & Hotel Management
Dr. B. R. Ambedkar University, Agra, INDIA

&

Center for Global Studies
Howard University, Washington DC, USA

Conference Venue :

J.P. Sabhagar
Dr. B. R. Ambedkar University
Khandari Campus, Agra (INDIA)



E-mail to- internationalconferencedbrau18@gmail.com

Theme :

Pluralism is a state of society in which members of diverse ethnic, racial, religious, or social groups maintain and develop their traditional culture or special interest within the confines of a common civilization. Pluralism involves moving beyond the acknowledgement of differences to understanding, action and respect to build a better society and tourism for a better world. Along with pluralism, the socio-economic development and the impact of science and technology on the society will also be discussed during the conference.

The aims of the International conference on "Tourism, Pluralism and Heritage: Issues and Challenges in modern world" is to bring together leading academic scientists, researchers and research scholars to exchange and share their experiences and research results on all aspects of Tourism, Pluralism and Society. Research papers on different aspects on the theme of the conference will be presented. Selected presented paper of international conference will be published in conference proceedings and as an international journal paper with ISSN Number. We are planning to publish selected papers in edited book that may be released in the next conference to be held in Washington DC, USA in October 2018.

Sub Themes :

- Pluralistic Society and Development.
- Historical Resources, Development and Tourism in Modern World.
- Cultural Sustainability and tourism.
- Architectural Heritage, Tourism and Social Development.
- Environmental issues and tourism.
- Social Behaviour in modern world and Development.
- Art, Craft, and Culture and Tourism.
- Social Development in modern society.
- Information Technology, Tourism and development.
- Music Heritage, Tourism and Social Development.
- Modern Education System and Developmental Issues.
- Government Planning and Tourism Development.
- Role of NGO's in Preservation, Conservation and Propagation of History and Culture.
- Political Reasons in Social Backwardness.
- Managing Society for Development.
- Literature, Tourism and Development Etc.

Note: Besides above topics other topics may be included those are important for social development.

Call for Paper :

Researchers, academicians, Entrepreneurs, social workers, policy makers and other stakeholders are welcome to submit their original research papers for the International Conference On "Tourism, Pluralism and Heritage - Issues & Challenges in Modern World". The Paper should be an unpublished and original work of the contributor(s). Authors are advised to follow ethical norms regarding plagiarism and self-plagiarism thoroughly before submitting and must make sure that their submissions do not substantially overlap work which has been published elsewhere or simultaneously submitted to a journal or another conference with proceedings. In case of plagiarism contributors will be solely responsible.

Abstract Submission :

Abstracts should be in font Times New Roman size 12 with 1.5 line spacing. Abstracts should not be more than 500 words. Abstracts should be sent to - internationalconferencedbrau18@gmail.com or mlavkush@yahoo.com latest by 22nd February, 2018.

Full Paper Submission :

In order to assess the quality of a paper, the structure of the paper is highly recommended- Introduction; objective of the Study, Literature Review; Research Methodology; Results and Discussion; Conclusions; References. Title of the paper should be written in bold and centered. Author should mention their name(s), Designation, Organization, Full address, Email and Contact details. Main text of the paper should be maximum 5000 words including tables, figures and references. Page numbering should be in footer of the bottom center of each page. Font size of the main text should be 12 in Times New Roman, Justified with 1.5 line spacing. Full paper should be e-mail to - internationalconferencedbrau18@gmail.com or mlavkush@yahoo.com latest by 23rd February, 2018.

Registration Fees :

- International delegates and presenters : 100 US\$
- Indian Delegates and Academicians : ₹ 2000/-
- Research Scholars : ₹ 1000/-
- Students : ₹ 500/-

Note: Registration fees can be paid either by Cheque/Cash or RTGS to : A/c No. 50364271259, IFSC - ALLA0212072

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Vice Chancellor
Dr B. R. Ambedkar University,
Agra, India

INTERNATIONAL CONVENOR

& KEY NOTE SPEAKER

Narendra Rustagi, Ph. D.
Professor and Director
Center for Global Business Studies
School of Business
Howard University,
Washington DC, USA
Email : nrustagi@howard.edu

INTERNATIONAL COORDINATOR

Dr Lavkush Mishra
Director
Institute of Tourism & Hotel Management
Dr B. R. Ambedkar University,
Agra, India
Email : mlavkush@yahoo.com

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About the University :

Formerly known as Agra University now Dr. Bhim Rao Ambedkar University, Agra was established on 1st of July, 1927. This is a state university and basically affiliating university registering more than 7 lacks students every year. This university has more than 1000 affiliated colleges spread over 7 districts of Uttar Pradesh.

Original jurisdiction of University extended over United Provinces of Agra, Central India and Rajputana with 14 affiliated colleges and 2530 students of which, 1475 students belonged to United Provinces. Initially, there were only four faculties in the University viz. Arts, Sciences, Commerce and Law. Faculties of Medicine (1936), Agriculture (1938), Home Science (1980), Basic Sciences (1981), Fine Arts (1982) and Management (1994) were added subsequently.

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Agra came to its own when Shahjahan ascended to the throne of Mughal Empire. He marked the zenith of Mughal architecture, when he built the Taj Mahal in memory of his beloved wife Mumtaz Mahal. Though there is controversy of Taj Mahal many believes that it was temple of Lord 'Shiv' known as Tejomahalay. Now Agra has three World Heritage Monuments namely Taj Mahal, Agra Fort & Fatehpur Sikri attracting Millions of National & International Tourists.



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